Presentations on Health Promotion from around the world

The 27th International HPH Conference took place May 29-31 in Warsaw, Poland. With the title ‘Balancing High Tech and High Touch in Health Care: Challenges and Changes of Digitalization for Dialogue’ the conferences attracted 481 participants from 31 countries.

The 27th HPH Conference was organized with great success by the Polish National HPH Network and Polish National HPH Coordinator Bozena Walewska-Zielecka in collaboration with ZiZ Centrum Edukacji. The conference took place in center of Warsaw at Marriott Warsaw Hotel.

Within the two-day scientific program, the conference explored intended and unintended consequences of digitalization in health promotion in health care. The emerging opportunities and challenges arising from technological development for health care and lifestyle interventions are conditions, which hospitals and health services today are affected by and must consider. The conference addressed the impact digitalization has on high touch interaction and communication in health care and health promotion through 11 plenaries, 32 oral sessions and workshops, 15 mini oral sessions and an impressive 526 accepted posters.

International scientist and practitioners from 31 countries presented results from projects and research, which covered various trends within clinical health promotion and how digitalization affects health promotion, empowerment and involvement of patients, staff and community.

International conferences as a way to promote HPH locally
We have talked to local organizer and Polish HPH coordinator, Bozena Walewska-Zielecka about her impression and experiences as host of the international HPH conference in Warsaw.

"Congratulation with a successful conference Bozena. Are you happy with the numbers of participants and the quality of the presentations?"

Bozena: "I was very happy with the number of participants. More and more people engaged in health promotion among patients and society understand the need of research on this topic and took active part in our conference. The presentations were of high quality and we hosted prominent lecturers in the field."

Local host Bozena Walewska-Zielecka held the opening speech and welcomed all participants. © Photocredit by ZiZ Centrum Edukacji

"How was the conference received in Poland and in Warsaw? Did you get the attention you wished for?"

Bozena: "The Conference was well received in Warsaw, our Ministry of Health participated in the conference. We had a distinguished guest at the opening – the Deputy Minister of He-

About the International HPH Conference
The annual International Conference on Health Promoting Hospitals and Health Services (HPH) is the annual meeting of the International HPH Network.

The HPH conference acts a forum for learning and exchanging knowledge and experiences on health promotion for HPH members and non-member with an interest in health promotion in and by hospitals and health services.

The annual HPH Conference usually attracts a very wide range of professionals - from health practitioners to consultants, scientists, and politicians. On average, the conference is attended by about 500 delegates per year.

Learn more about the international HPH conferences: www.hphconferences.org
alth, Mr Król. The Director of the National Institute of
Public Health was one of our panelist as well.”

"We had lecturers and panelists form the Ministry of
Health and leading scientists from Medical University
of Warsaw, which I hope will help our organization to
be more visible in the country. I think that the Confer-
ence was an important event spreading the idea of he-
alth promotion as an important competence of medical
facilities – ambulatories and hospitals.”

We also talked to Aleksandra Król, the local organizer
from ZiZ Centrum Edukacji about how she experienced
planning and execution of the conference.

"How has it been to organize an international HPH
conference?"

Aleksandra: "It was a great pleasure to organize the
conference with people from all over the world. It was
an amazing experience to meet so many people invol-
ved in improving the quality of healthcare through
health promotion in one place. As organizers, we were
glad to see the enormous involvement of participants,
both in the scientific program as well as in large pre-
sence during lectures and workshops. I would also like
to thank the HPH Congress Secretariat and the Inter-
national HPH Secretariat for the great cooperation in
creating this event, which I also hope the participants
rated as a success - our joint success!”

"Are there any recommendation you would give to futu-
re organizers of the International HPH Conferences?"

Aleksandra: "My recommendation is to be prepared
for a huge number of abstracts sent by participants.
The HPH conferences are definitely unique due to the
scientific contribution of its participants. The organi-
zers should also be prepared for rooms filled with parti-
cipants eager to share their experiences and results.”

Save the date: 28th international HPH Conference
takes place in Seoul, June 3-5, 2020

The 28th International HPH Conference is hosted by the Korea Network of
Health Promoting Hospitals & Health Services and takes place in Seoul, Rep.
of Korea

Visit the HPH Conference website for more information:
https://www.hphconferences.org/seoul2020