Welcome to the new international HPH Secretariat in Hamburg, Germany

Starting September 1, 2019, the host of the international HPH Secretariat will change to OptiMedis AG in Hamburg, Germany. The new secretariat will be under the direction of Dr Oliver Groene.

Dr Groene has been engaged in the international HPH Network for many years, e.g. as editor of “Implementing health promotion in hospitals: Manual and self-assessment forms”, also known as the HPH standards. Dr Groene has previously acted as manager of the Quality of Health Systems Programme at the WHO Regional Office for Europe.

The change of host of the international HPH Secretariat came about because of a decision by WHO to remove the roles as HPH secretariats from the terms of reference with WHO Collaborating Centres. As a result of the WHO decision, the Governance Board of the International HPH Network then decided to use the opportunity to reformulate the terms of references and functions of the international HPH Secretariat.

Applicants to host the international HPH Secretariat were invited through an open tender process, and OptiMedis AG was elected at the 25th meeting of the HPH General Assembly held in Warsaw on May 29, 2019.

The work of the national and regional HPH networks and the HPH member hospitals and health services will not be negatively affected by the change in the host of the international HPH Secretariat. Dr. Groene and his team at OptiMedis will continue to work on promoting the HPH Network and enhancing the value of HPH membership and to uphold strong relations to health professionals, stakeholders and hospitals and health services.

The new secretariat and the staff at OptiMedis AG involved in the secretariat function are introduced below on this page.

The international HPH Secretariat will in the future be organized by OptiMedis AG from Hamburg, Germany.

OptiMedis AG already host the secretariat of the German National HPH Network and are therefore familiar with the HPH Network and the ongoing work and projects in the HPH Network.

The international HPH Secretariat has the following staff (from left to right):

Dr Oliver Groene is Vice Chairman of the Board and Head of the Research & Development department at OptiMedis AG.

Carla Weber is Junior Manager in Research & Development at OptiMedis AG.

Dr Helmut Hildebrandt is Chairman of the Board of OptiMedis AG.

Anneka Tiede is Head of Finance & Accounting and Integrated Care at OptiMedis AG.

Indra Rojahn is a Corporate Communications Manager at OptiMedis AG.