



## News from the International HPH Network

# WHO Follow-up Meeting on the 2008 Tallinn Charter, October 17-18, 2013

Five years after the Tallinn Charter was signed, WHO Regional Office for Europe and Estonia hosted a meeting to follow-up on the Member States' effort to strengthen their health systems in response to the Tallinn Charter.

### About the TALLINN CHARTER

**The Tallinn Charter: Health Systems for Health and Wealth.**

The Charter provides guidance and a strategic framework for strengthening health systems in the WHO European Region. It was endorsed by all European Member States at the WHO Regional Committee for Europe's session in Tbilisi in September 2008 (resolution EUR/RC58/R4)

(Source: WHO Regional Office for Europe)

The International HPH Network was invited to present the important role of hospitals to promote public health and address inequalities. The main messages were:

- The large majority of the patients are in major need for health promotion when entering the hospitals
- Evidence-based programs should be offered in a systematic way to reach otherwise unreachable and vulnerable patients
- Staff require both health promotion skills and programs to improve own health
- Health promotion inside hospitals improves the immediate treatment results significantly and the health on longer term

Many improvements have been achieved, but the Tallinn Charter is as needed as

ever. The Tallinn Charter focuses on 'Health systems for wealth and health'. The aim is to move from values to action by investment in health systems and to foster investments across sectors that influence health. This has now been reinforced through the 'Health 2020'.

Naturally, the main part of health promotion takes place outside hospitals – and the follow-up meeting revealed that there is a major room for improvement, and that giant steps are required in the years to come. However, as long as the majority of patients entering the hospitals are in heavy need for health promotion, the HPH Network plays a very important role in promoting health and address inequalities for the benefit of the patients, staff and communities.

## Congress on ageing population and the impact on hospitals

In Sao Paulo Brazil, the 2nd CONAHP Congress took place October 2nd to 4th, 2013. The theme of the Congress was: "The Aging Population and the Impact on Hospital Activity and Assistance Management".

The Congress was organised by the Brazilian National Association of Private Hospitals, a national Brazilian division under the International Hospital Federation (IHF). As a result of the newly signed Memorandum of Understanding between IHF and the HPH Network, CEO of the International HPH Secretariat, Professor Hanne Tønnesen was invited to present the experience and results of the work from the HPH Network on the topic of the congress.



Source: <http://conahp.org.br>

The focus on the aging population falls within the newly founded Task Force on HPH and Age-Friendly Health Care. The Task Force with members from 13 countries was established as a Working Group in Taipei 2012, and the transition to a Task Force was approved by the HPH General Assembly in Gothenburg 2013.



## News from the International HPH Network

# HPH General Assembly

On May 22, 2013, the annual HPH General Assembly took place in Gothenburg, Sweden. This year's General Assembly was the 19<sup>th</sup> Meeting of the National/Regional Network Coordinators and Task Force Leaders of the International Network of Health Promoting Hospitals and Health Services.

### About the GENERAL ASSEMBLY

The HPH General Assembly is the supreme governing body of the International Network of Health Promoting Hospitals & Health Services.

The full Meeting Report of the HPH General Assembly can be downloaded at the HPH website: [www.hphnet.org/about/about-hph/general-assembly](http://www.hphnet.org/about/about-hph/general-assembly)

Present at the General Assembly was 24 National/Regional HPH Coordinators (N/R Coord.), Leaders from six HPH Task Forces, observers from up-coming HPH Networks, WHO Regional Office for Europe and other partner organizations. Also present were the WHO-CC for Health Promotion in Hospitals and Health Care and the WHO-CC for Evidence-Based Health Promotion in Hospitals & Health Services.

The Assembly was updated on the work of the various organizational bodies of the International HPH Network.

The Governance Board reported on the progress of the Global HPH Strategy 2011-2013 and the HPH Action Plan 2012-2013.

The TFU and Alcohol & Alcohol Intervention gave their final Task Force reports. The existing TFs gave their progress reports, and HPH & Age-Friendly Health Care was approved as a new Task Force.

The Scientific projects (HPH PRICES; The VIP Project, and WHO-HPH Recognition Project) all presented their progress, publications, and future steps.

In the progress report of the Secretariat, the Assembly were updated on the challenges brought about by long overdue payments from existing members.

This year, the General Assembly also included a workshop on implementation of the new 2013-2015 Global HPH Strategy (See more on the strategy below).

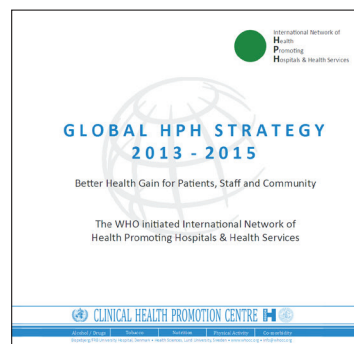
# The Global HPH Strategy 2013-2015

Every second year, a Global HPH Strategy is developed in order to align the work and efforts of the different bodies of the International HPH Network. The Global HPH Strategy 2013-2015 has been developed through discussions in the Governance Board, a workshop at the annually HPH General Assembly in Gothenburg and with assistance from strategic consultant Tune Hein.

The Strategy is designed to guarantee the fulfilment of goals and aims outlined in the agreement between WHO Regional Office for Europe and the International HPH Network. The strategy is closely related to WHO Health 2020 and the WHO/UN Declaration on Preventing and Controlling Non-communicable diseases. It is build on 4 priority areas: WHO-HPH Standards & Indicators; Teaching & Training; Communication & Advocacy; Advancement of Clinical Health Promotion Research.

The layout of the Global HPH Strategy 2013-2015 is similar to previous strategies, which should ease use and understanding. The strategy lists activities and goals for

National/Regional Networks, Task Forces and the Governance Board respectively. This align actions and result in synergy across the International HPH Network.



The Global HPH Strategy has been distributed to all National/Regional HPH Coordinators, to individual and affiliated members as well as to partners and other interested. The Strategy can be downloaded from the Toolbox at the HPH website.



## News from the International HPH Network

# The 22<sup>nd</sup> International HPH Conference: Abstract submission is now open

### About the INT. HPH CONFERENCE

The annual International Conference on Health Promoting Hospitals and Health Services is the main event of the International HPH Network's calendar. It is a forum for learning and exchanging knowledge and experience on health promotion in and by hospitals and health services.

The annual HPH Conference usually attracts a very wide range of professionals - from health practitioners to consultants, scientists and politicians.

#### Contact:

For any questions about the conference, please contact:

vienna.who-cc  
@hphconferences.org.

The 22<sup>nd</sup> International HPH Conference takes place in Barcelona from April 23-25, 2014 and it is hosted by the Regional HPH Network of Catalonia, Spain.



This year the title of the Conference is:

**“Changing hospital & health service culture to better promote health,”**  
with three sub-titles:

- Health literacy - an emerging concept for more patient-oriented healthcare
- Developing a more salutogenic culture for and by healthcare staff
- Better health care responses to community needs through a culture of cooperation



La Sagrada Família in Barcelona, Spain.  
Photo: Pixabay.com

Submission of abstracts is now possible. Deadline for submission is December 20, 2013.

#### Topics applicable for abstract submission include:

- Health literacy – an emerging concept for more patient-oriented healthcare.
- Developing healthcare organizations into salutogenic workplaces.
- Better responding to community health needs through a culture of collaboration.
- Child and maternal health.
- Older patients.
- Migrants and minorities.
- Psychiatric patients and mental health.
- Alcohol consciousness.
- Tobacco cessation.
- Physical activity.
- Environment-friendly management.
- Cooperation between HPH and self-help/patient groups – approaches and experiences.
- Health promoting integrated care.
- Sustainable and health promoting health services.
- Cooperation between HPH and Pain-free hospitals.

To submit your abstract, please go to the link below and click on Abstract submission.

[www.hphconferences.org/barcelona2014/](http://www.hphconferences.org/barcelona2014/)

If you do not already have a username (from the previous submission), please follow the instructions on the website and create one.



## News from the International HPH Network

# Clinical Health Promotion Society

A new scientific society for researches and people with interest in research with in Clinical Health Promotion

### Naming the new scientific society

At the 21<sup>st</sup> International HPH Conference in Gothenburg, Sweden, May 2013, a naming competition was arranged to name the newly established scientific society covering the realm of Clinical Health Promotion. The competition drew many competent suggestions for names to the society, but the naming committee found one name particularly suiting for the scientific society, namely:

### “Clinical Health Promotion Society”

The winner was granted a free membership for one year.

### Join!

Join Clinical Health Promotion Society to strengthen your knowledge within the field of clinical health promotion, build a stronger network with like-minded colleagues and take advantage of the many other membership benefits.

*Attention young researchers:* If you are a researcher under the age of 35 you are eligible for a discount on your membership as well as special offers relevant to young researchers.



To learn more and sign up visit:  
[www.clinhpsociety.org](http://www.clinhpsociety.org)

## Associated events at the 22<sup>nd</sup> International HPH Conference

Each year, the International HPH Conference has a string of satellite events, including HPH Schools and workshops. With the inclusion of these associated events, the participation at HPH Conference in Barcelona can be a full week event.

In association to the 22<sup>nd</sup> International HPH Conference, the following teaching activities will held in Barcelona in the week of the conference:

- **The HPH School:** Continuity and Cooperation – WHO HPH Standard 5 (April 21-22).

- **The HPH Coordinators Workshop:** Closed event for National and Regional HPH Coordinators (April 22).
- **The HPH Newcomers Workshop:** Half-day-workshop on the International HPH Network, and the different task and possibilities a HPH membership offers (April 26).

For more information on the teaching activities visit <http://www.hphnet.org>





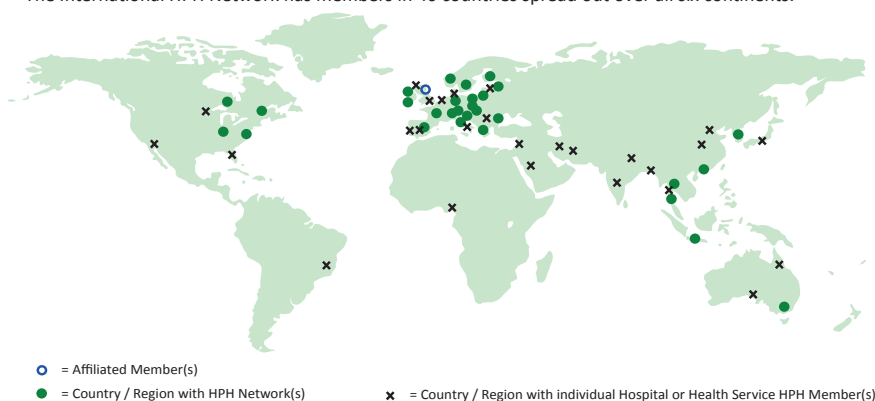
## News from the International HPH Network

### New HPH members

The international HPH Network would like to welcome five new members from hospitals and health services in countries or regions without an N/R HPH Network:

- Zhengzhou Aixin Hospital (China)
- Beijing Yanqing County Hospital (China)
- Poole Hospital NHS Foundation Trust (England)
- Yoshida Hospital (Japan)
- Maastricht University Medical Centre (The Netherlands)

The International HPH Network has members in 40 countries spread out over all six continents.



### Become a member of the International HPH Network

If your hospital or health service is interested in joining the International HPH Network, go to [www.hphnet.org](http://www.hphnet.org) and read more on what HPH can do for your organisation and why health promotion is vital for the improvement of health for patients, staff and community.

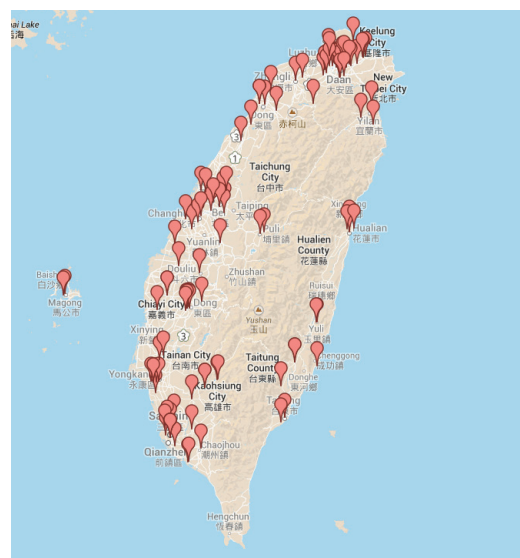
In the 'Members' section at the website you will find all information required for membership. This also includes information on the new affiliated membership, which applies for entities wishing to support the HPH Network without being eligible for normal hospital or health service membership.

For further questions about the HPH Network, feel free to contact the secretariat: [info@hphnet.org](mailto:info@hphnet.org).

## The HPH Network in Taiwan is now the largest network in the International HPH Network

The Taiwanese HPH Network has since its establishment in December 2006 experienced an impressive progress with a continued increase in members. This year alone, 35 new hospitals and health services have signed up for membership in the Taiwanese HPH Network, which now have a total of remarkable 126 member hospitals and health services.

Dr. Shu-Ti Chiou was one of the pioneers of HPH in Taiwan, and since the establishment of the Taiwanese HPH Network she has been acting as the HPH Coordinator. Dr. Chiou is heavily involved in the International HPH Network and was elected to the Governance Board in 2010, first as Vice-chair and currently as Chair. Furthermore, Dr Chiou acts as Leader of the two Task Forces: HPH & Age-Friendly Health Care and HPH & Environment.



The 126 Taiwanese member hospitals and health services.